

After three months of training and grooming, it is now time for the final showdown for Exopa New Faces Models contest on December 29, 2011 at the plush Exopa Burg.

All winners of the previous editions of the exciting Exopa New Faces Model Contest will regroup to compete for the ultimate title of the 'New Faces of 2011'.

This will be exciting as the Exopa in-house committee has put together a list of entertaining drills for the contestants. 'Who Is The Best New Face?'

Overall winners of the competition will receive an undisclosed amount of money, an exclusive 2-year modeling contract with the Exopa modeling agency, a special exposure package with NEWS-ONE newspaper and 'Allo TiGo' TV programme, hosted by Jon Germain, and a feature on the upcoming 'Ghana Fashion Weekend 2012.'

This is the ultimate platform for up-and-coming talents both in the fashion and music arena as the lives of participants have already begun changing for the better.

Each contestant will be given the opportunity to display their talent from dancing the much celebrated 'azonto' dance to others. The designers will showcase African fabrics in a form more appealing to the youth, hence maximizing sales and patronage.

This event is set to help improve the modeling trends as colourful African fabrics will be displayed on the runway by models of both sexes. The event will also see a great mixture of fashion and music as there will be guest appearances by the king of the streets, Kwaw Kese, and other well-known artistes from Ghana and Benin.

The Exopa New Faces Model Contest is set to gradually transform the Ghanaian fashion industry as it is scheduled to take off every last Saturday of the month, with a finale in the last month of every year. This event is an initiative of Exopa Modelling Agency.